

Projections

Calculated Gross Revenues for Small Kiosk Networks:



Usage	Vends / \$\$\$		Vends / \$\$\$		Vends / \$\$\$		Vends / \$\$\$		Vends / \$\$\$	
	(per day)	(avg \$ 4)	(1 kiosk/mon)	\$\$\$	(10 kiosks/mon)	\$\$\$	(25 kiosks/mon)	\$\$\$	(50 kiosks/mon)	\$\$\$
Low usage:	5	\$20.00	150	\$600.00	1500	\$6,000.00	3750	\$15,000.00	7500	\$30,000.00
Average usage:	10	\$40.00	300	\$1,200.00	3000	\$12,000.00	7500	\$30,000.00	15000	\$60,000.00
High usage:	20	\$80.00	600	\$2,400.00	6000	\$24,000.00	15000	\$60,000.00	30000	\$120,000.00
avg vend:	\$4.00									

Return on Investment Scenarios:

Scenario 1: Owner of 5 unit network:

Investment:	\$ 4,950 x 5 =	\$24,750.00
Start-up cost Approx:	\$ 150 x 5 =	\$750.00
Total:		\$25,500.00

Low Usage Return:	5 units: (5 vends/day)	
	Gross network monthly:	\$3,000.00
	Gross Revenue split (without agent): (60%)	\$1,800.00 (net monthly)
	Net Monthly Cash Flow:	\$1,800.00
	Payback time on Cash Investment:	14 months

Average usage Return:	5 units: (10 vends/day)	
	Gross network monthly:	\$6,000.00
	Gross Revenue split (without agent): (60%)	\$3,600.00
	Net Monthly Cash Flow:	\$3,600.00
	Payback time on Cash Investment:	7 months

High Usage Return:	5 units: (20 vends/day)	
	Gross network monthly:	\$12,000.00
	Gross Revenue split (without agent): (60%)	\$7,200.00
	Net Monthly Cash Flow:	\$7,200.00
	Payback time on Cash Investment:	3.5 months

Scenario 2: Owner of 10 unit network:

Investment:	\$ 4,950x10 =	\$49,500.00
Start-up cost Approx:	\$ 150 x 10 =	\$1,500.00
Total:		\$51,000.00

Low Usage Return:	10 units: (5 vends/day)	
	Gross network monthly:	\$6,000.00
	Gross Revenue split (without agent): (60%)	\$3,600.00 (net monthly)
	Net Monthly Cash Flow:	\$3,600.00
	Payback time on Cash Investment:	14 months

Average usage Return:	10 units: (10 vends/day)	
	Gross network monthly:	\$12,000.00
	Gross Revenue split (without agent): (60%)	\$7,200.00
	Net Monthly Cash Flow:	\$7,200.00
	Payback time on Cash Investment:	7 months

High Usage Return:	10 units: (20 vends/day)	
	Gross network monthly:	\$24,000.00
	Gross Revenue split (without agent): (60%)	\$14,400.00
	Net Monthly Cash Flow:	\$14,400.00
	Payback time on Cash Investment:	3.5 months

Scenario 3: Owner of 20 unit network:

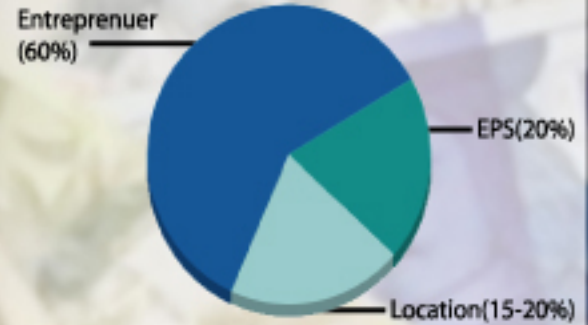
Investment:	\$ 4,950x20 =	\$99,000.00
Start-up cost Approx:	\$ 150 x 20 =	\$3,000.00
Total:		\$102,000.00

Low Usage Return:	20 units: (5 vends/day)	
	Gross network monthly:	\$12,000.00
	Gross Revenue split (without agent): (60%)	\$7,200.00 (net monthly)
	Net Monthly Cash Flow:	\$7,200.00
	Payback time on Cash Investment:	14 months

Average usage Return:	20 units: (10 vends/day)	
	Gross network monthly:	\$24,000.00
	Gross Revenue split (without agent): (60%)	\$14,400.00
	Net Monthly Cash Flow:	\$14,400.00
	Payback time on Cash Investment:	7 months

High Usage Return:	20 units: (20 vends/day)	
	Gross network monthly:	\$48,000.00
	Gross Revenue split (without agent): (60%)	\$28,800.00
	Net Monthly Cash Flow:	\$28,800.00
	Payback time on Cash Investment:	3.5 months

Revenue 'Split' Model: without 'agent'



Revenue 'Split' Model: with 'agent'

