

Making sure that your stations are always clean and functioning, as well as maintaining good relations with your location owners, will overcome the final 2%, and ensure your success!

15) *'Is there any competition out there?'*

There are other internet powered kiosks, but they are mostly involved in internet surfing and a variety of diverse non-specialized functions. None offer the entire specialized simple and easy to use single purposed tourism kiosk for tourists or others wanting simply a postcard style greeting, all in an attractive convenient wall-mounted unit. In addition, none involve the business model for entrepreneurs that is being offered here!

16) *'Are there other ways for me to make money with EPC?'*

The corporation that owns EPC(ePostcardXpress™), ePort Systems, Inc. creates 'portal' stations for a variety of applications in development, of which EPC is one.

The model for ePort is to utilize the hardware platform to address many different types of market applications. Tourism is just one such application. Any application which can make use of gathering input from the 'field' and allowing onsite interactivity with consumers and others, gives us a good foothold in many different potential applications, and not just for the consumer market, but for businesses as well. As EPC entrepreneurs/network owners, you would be first in line to be offered such opportunities for involvement.

More on all of this shortly down the road!

If you have any other questions that haven't been addressed here, please don't hesitate to contact us at:
1 877-819-8884 (toll free) We look forward doing business with you!

11) 'How do I plan for realistic, achievable income, as well as future growth'?

Your first step in creating a solid, reliable income network with EPC is determining your network 'area' and 'mobility' factor. As you already know, EPC stations need to be located in high-traffic, tourist or traveler sites, in order to maximize their returns.

If you live in a city or area that has numerous such sites, you may want to start your network locally, and minimize your need to travel elsewhere.

If your locale does not afford these types of sites, then you will need to look at other areas, and you might want to think about using a placement agent to locate some of your locations, especially the foreign ones.

If you travel for business or perhaps holiday frequently in areas that would be ideal for EPC stations, then definitively consider them, because with EPC you are not limited to geographical areas or territories.

In certain circumstances, the company may need to manage entrepreneurial 'prospecting activities' to resolve any potential conflicts that may arise from working the identical locations.

In any case, the world is yours to consider!

12) 'How do I oversee my EPC business and how do I receive income'?

Unlike most traditional vending-type machines, that require constant re-filling of product, EPC stations vend digital information, and require little or no maintenance. This means that you are not 'tied' to a vending route, and making constant 'rounds'.

Obviously you will want to make timely 'PR' calls to your network locations and inspect your stations, however you will be able to choose when to go.

Perhaps the greatest advantage of owning an EPC network (other than the income, that is) is the ability to monitor it anytime, over the Internet! By logging on to the EPC administration website with your identification number, you will be able to track each of your station's activity and generate income reports at any time. Another benefit of this type of monitoring system is that you will be able to tell if any of your stations have been damaged or are malfunctioning. On-line tracking will also be invaluable for you in determining whether specific locations are 'working' for you or not.

Income from your EPC network is paid to you directly via our credit card 'clearing house', which is part of the sophisticated e-commerce system employed by the EPC Corporation.

For more information on direct payment, please contact a representative of the company at; **877-819-8884** (toll free).

13) 'Does EPC guarantee my success'?

You probably already know the answer to this one, however although we can't guarantee that you will achieve all your financial goals with EPC. We can show you how to maximize your chances for success by optimizing all the factors for success, and thereby ensuring growth and payback of your investment.

14) 'How do I ensure my success with EPC, and protect my investment'?

As with any business, there are steps that one takes which help prevent failure, and increase the odds for success. Proper planning, time management, good organization, and determination all have to be employed, along with a good product and market receptivity.

Profit margins and cost management are obviously the bottom line, but real success with ePostcardXpress™ depends heavily on one major requirement....LOCATION. (and its resulting exposure to customers)

Place your EPC stations in solid, high-frequency tourist or traveler locations where people can access them easily, and you will have overcome 98% of the possibility for failure with this business.

cont'd...

For example, a network of 10 stations with an investment of approximately \$50,000, doing an average of 10 vends/day, can generate an income of over \$ 86,000 per year! Net! (after your splits. See Point # 10). This is over 14% per month return! You may see anywhere from \$ 45,000 to well over \$ 100,000 for this size of a network. Your exact returns will depend on where your units are placed, and the usage they see.

8) *'I'm interested, so how do I make the next move? How much do I have to invest?'*

If you have made the decision to make EPC your business 'solution', congratulations! You have picked a winner! The first thing you need to do is contact a representative of the company at **877-819-8884**, if you have not done so already. We will invite you to meet with us or one of our rep-agents to discuss your expectations, delivery of your EPC stations to you, as well as show you how to help get your network up and going. If you are unable to meet personally, that's OK, we can work with you over the phone.

Your minimum investment to create a profitable EPC Network is approximately \$ 25,000 US(not including shipping). This gives you 5 stations which is enough to generate a passive, residual income able to repay your initial investment in 12 months or less. However, how much you invest initially will depend on your financial capability as well as what your income expectations are. You should also budget another 2-3% of your investment into installation fees you'll have to pay to get them into the location sites.

9) *'What about Territories? Exclusives? Area Distribution?'*

Right now ePort Systems is not offering exclusives or guaranteed territories. The reasons are in part due to the fact that this is a largely non-territorial product with a virtual and remote management system, thereby allowing entrepreneurs own and manage their units from afar. Therefore, unlike typical vending routes, their assets don't have to be in their own backyards, but could actually be in different parts of the country, or the world!.. and be managed safely and accurately. This is what makes ePostcardXpress™ so unique. This also gives us a chance to oversee performance of any new entrepreneur to assess their performance and strategies, to re-evaluate whether or not any exclusives are warranted.

10) *'What is the ePostcard 'Revenue Model'? Are there Royalty Fees?' Will I be sharing my Cash Flow?'*

The EPC revenue model is indeed a profit sharing model that accommodates all revenue participants to get what they need for providing what they put into the formula.

The revenue participants are; **the location**, putting up their premises and access to their customers, takes typically 20%. Next, **ePort Systems, Inc.** processing the kiosk network epostcards, providing all technical and administrative functions, including all outgoing payments, and in lieu of royalty fees, also takes 20%.

This leaves **the entrepreneur**, with a net 60% of gross dollars.

There may also be a further split for the entrepreneur to actually want to give up, and that's to take advantage of the role of the 'placement agent'. This is an independent who simply finds great locations. If you don't want to actually go out and find locations, you could take advantage of the agent, who will do your demos, sign the locations, and have the machine installed. For all this, they will take 10% (of gross), leaving your 50% for simply owning the machines. The decision to use a placement is optional, and depends entirely up to you. Some don't mind giving up something to have this convenience, others want as much yield as possible, even to the point of negotiating down some locations on their percentage! This is up to the entrepreneur, and with all business matters, it's all a matter of 'business 'appetite' and entrepreneurial finesse!

cont'd...

Does a car rental outlet have to know how to fix cars? It couldn't hurt, but typically, every outfit that rents or leases equipment has a backup support resource, a mechanic or a technician. In this case, the entrepreneur or agent will line up a qualified technician to service the machine. We can help with those requirements.

It's a very solid machine with only one moving part, the PC hard-drive inside. Once the technician is assigned, simple maintenance checks are all that's required, with a very simply trouble-shooting system. Anything defective can be replaced modularly, quickly and easily with conventional parts supply. Any software maintenance or upgrades are handled by us remotely through the internet itself!

5) ***'How do I know EPC is the right business investment for me?'***

By thinking through exactly what you're looking for in a business opportunity, and more importantly, analyzing the risks that you are willing to take in order to succeed, you should be able to see how this opportunity fits into your entrepreneurial focus.

This can be run either as a business that you build up into a thriving growing network of your own, or you can run this completely part time as an investment. The more you learn about it, the more easily you can decide what you want to make of it.

This business model is appealing to those who don't want to make a huge investment of their time, or anything very risky, or with any encumbering overhead.

Creating a successful EPC business depends on where you locate them, how many EPC 'stations' that you have in your 'network'. In other words, it's a numbers game. EPC stations create revenue by numbers...numbers of users & vends that is.

Perhaps one of the greatest advantages to owning a successful EPC network is that once it is in place, you sit back and collect residual income.

There is nothing to refill, nothing to maintain, and nothing to administrate. Just place each station 'properly' the first time and you will make continual revenue, reliably and effortlessly.

EPC is also considered a 'low-risk' business opportunity because your investment buys tangible hardware, and nothing else! There are no franchise fees, or anything intangible you have to invest in.

6) ***'What about efforts to get it going?'***

We show you how to get going with locations. There is the demonstration of the units, and the signing up of appropriate locations, then, having the units installed. After this, the EPC business model really begins to shine!

As with other business start-ups, your efforts are just beginning, and will ramp up for some time to come. With EPC, it's really the beginning and the end of your start-up efforts! Find the locations, install them, and sit back!

Little or no overhead, requiring no employees, and will not require you to put in regular working hours. Sounds too good? Believe it! As this is the beauty of the vending machine model, but without the need for you or employees to make rounds in a re-stocking 'route'.

Therefore, an EPC network can create revenue over the long-term without continuous ongoing effort on your part!

7) ***'What about return on investment (ROI)?'***

As you compare, you will find this business investment opportunity offering one of the highest investment dollar to profit yield ratios, and lowest return of principle timeframes.(a few months to considerably less than a year, typically. *See Projection scenarios) This of course is variable of the yield of each location. Your network can pay back your initial investment in usually less than half the time it normally takes for most other business investments, typically less than 12 months (depending on the customer exposure of each location).

cont'd...

Are You Considering Owning/Operating Your Own ePostcardXpressTM Network?

Frequently Asked Questions:

1) 'ePOSTCARDS? 'What's the Big Picture?'

ePostcardXpressTM is poised to become one of the hottest money-makers anywhere! Why? Because it offers travelers and tourists an appreciated service where they need it and when they need it! By combining the technology of Multimedia, Digital video & photography, together with the internet, EPC allows travelers to send virtual as well as real postcards(via third-party) anywhere in the world, instantly, and cheaply! And at a cost of only \$4, it's an impulse 'buy' that very few people pass up!

2) 'What is it we're supposed to buy or invest in?'

We provide a commercial product and a business model... you decide how extensively you want to get into it. The power and the beauty of this system is that it is very 'scalable', that is, you can get involved on a small scale, or on a large one. That is, you could invest in just a few machines to start your fledgling network, or you could get into it in a much bigger way, once you've had a chance to see what it's all about, and what your confidence and imagination dictates. This could be a largely passive investment or quite an active one...It's up to you!

3) 'Isn't this like a 'vending machine' type of business?'

Yes! ePostcardXpressTM is actually a digital vending machine! The business model for this service was based on that of the vending machines.. a very successful model indeed. But not your typical vending machine system... since it features all of the pros (and more), but none of the cons. For example, typical vending machines take cash in, and dispense a 'real' tangible product. This means that someone has to go around and pick-up the cash, and re-fill the product. Either yourself or an employee has then has a regular route to check on and maintain, while you worry about any missing cash! Before you know it, you've got a real effort on your hands! In addition, you have no way of knowing why a certain machine is under-performing, or what it's doing at all until you get there.

With ePostcardXpressTM, there is NO tangible product that is dispensed on the spot. It's digital! So NO refillable product. NO route to maintain. NO employees required, and NO cash to collect! Since it's dispensing an emailable product, you can check it's activity over the internet and know exactly what it's up to! And since it takes a credit or debit card, there is NO cash to collect or worry about. It's all processed and accounted for you..funds wired right into your account! All the positives of a vending system (and more), but none of the negatives!

4) 'This product sounds quite technical. Is it something i can do if I'm not technically inclined with computers or the internet? How would it be serviced?'

No you don't have to be technically inclined. It wouldn't hurt either, but certainly not essential, anymore than an amusement arcade needs to be able to service their own machines.

The point is that this is a vending business with a few 'twists', simply taking advantage of computers and the internet. Just the understanding of the business model is all that's really required to be exploited by the entrepreneur.

cont'd...